

ABSTRACT

A modular reflective and light emitting illumination strip that includes a first side made of a reflective material having holes therein, and a plurality of fiber optic cables secured to a single light emitting diode (LED) within the illumination strip to emit light through the holes. A second side of the illumination strip includes an attaching surface, such as a magnetic or Velcro® layer, for securing the illumination strip to articles, such as clothes, automobiles, poles, etc. The illumination strip further includes a male and female connector on opposite ends of the strip, so that multiple illumination strips may be interconnected to one another. This allows multiple illumination strips to be assembled into various shapes and sizes to suit a user's particular purpose.